



WYCW
250 International Drive
Spartanburg, SC 29303
(864) 576-7777

CONTRACT

<u>Contract / Revision</u> 1072637 /		<u>Alt Order #</u> 25527540
<u>Product</u> Resources Legacy Fun		
<u>Contract Dates</u> 04/10/17 - 04/23/17	<u>Estimate #</u> 1963	
<u>Advertiser</u> POL/Resources Legacy Fund		<u>Original Date / Revision</u> 04/06/17 / 04/21/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYCW	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 261	<u>Product 1/2</u> 384
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Sadler Strategic Media Inc
12103 Viewcrest Road
Studio City, CA 91604
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYCW	04/10/17	04/21/17	M-Su 9:59:50p-11p Loc Nws	9:59:50p-11p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/10/17	04/16/17	MTWTF--				3	\$100.00				
	Week:	04/17/17	04/23/17	MTWTF--				4	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WYCW	04/17/17-04/23/17	M-Su 9:59:50p-11p Loc Nws	9:59:50p-11p	MTuWThF----	:30		\$100.00		NM		
		Credited											
	7	WYCW	04/17/17-04/23/17	M-Su 9:59:50p-11p Loc Nws	9:59:50p-11p	MTuWThF----	:30		\$100.00		NM		
		Credited											
N 2	WYCW	04/15/17	04/22/17	M-Su 9:59:50p-11p Loc Nws	9:59:50p-11p		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/10/17	04/16/17	-----S-				1	\$130.00				
	Week:	04/17/17	04/23/17	-----S-				1	\$130.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WYCW	04/17/17-04/23/17	M-Su 9:59:50p-11p Loc Nws	9:59:50p-11p	-----Sa--	:30		\$130.00		NM		
		Credited											
N 3	WYCW	04/23/17	04/23/17	M-Su 9:59:50p-11p Loc Nws	9:59:50p-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/17/17	04/23/17	-----S				1	\$120.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WYCW	04/17/17-04/23/17	M-Su 9:59:50p-11p Loc Nws	9:59:50p-11p	-----Su	:30		\$120.00		NM		
		Credited											
N 4	WYCW	04/23/17	04/23/17	Face The Nation	Face The Nation		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/17/17	04/23/17	-----S				1	\$60.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WYCW	04/17/17-04/23/17	Face The Nation	Face The Nation	-----Su	:30		\$60.00		NM		
		Credited											
N 5	WYCW	04/23/17	04/23/17	M-Su 9:59:50p-11p Loc Nws	9:59:50p-11p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/17/17	04/23/17	-----S				1	\$120.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

